



LITTLE TOKYO BUSINESS ASSOCIATION

250 E. First Street, Suite 201 Los Angeles, CA 90012 Phone (213) 880-6875 www.visitlittletokyo.org

Community Forum Requested by Councilmember Ysabel Jurado
Tuesday, September 9, 2025, 6pm

Hello Stranger Foundation, 320 E. 2nd Street (2nd Floor)

Meeting Minutes

Present

David Ikegami
Ellen Endo
Joanne Kumamoto
Gwen Muranaka
Tomoko Omura
Glenn Osaki
Kitty Sankey
Yuriko Shikai
Irene Simonian

Absent

Thornton Dickerson
Sylvia Ena
Jan Fukuhara
Shari Kanesaka
Mark Kawa
Andrew Lee
Nancy Takayama
Haru Takehana

Guests

Councilmember Ysabel Jurado
Aaron Aulenta -Urban Place Consulting
Katie Gibson – Urban Place Consulting
Christopher Garcia – City Clerk's office
Donelle Nubia – City Clerk's office
Adan Acosta – CD14 Field Deputy
Steve Diaz – CD 14 Asst. Chief of Staff

I. Opening Remarks by David Ikegami, LTBA President, 6:04pm

- Community meeting as requested by Councilmember Jurado
- Property-Based Bid starts January 1st

II. Clean Program and Safety Ambassador Program

- III.
- Getting ready for Request for Proposal (RFP) process.
 - Close timeframe; must be ready to provide services by January 1, 2026

IV. Request for Proposals (RFPs)

- Advertise, vet bidders, ready to start January 1st

V. Marketing and Community Benefit Projects

- Support of Nisei Week, Anime Expo, Shogun Santa, Oshogatsu

a. Welcome/Remarks by Councilmember Jurado

b. Public Comment

Discussion regarding agenda items, with main points summarized below:

- Item I: Discussion ensued with Consultants outlining the planned RFP process: Advertise week of October 6; must be out a minimum of 3 weeks; review submittals week of Oct. 27, rate proposals week of November 17, submit ratings to LTBA Advisory Committee; week of

December 1, Advisory Committee submits recommendation to LTBA Board of Directors for contract approval.

- Item II: coordinate efforts with other community groups, such as Little Tokyo Public Safety Association and Little Tokyo Sparkle.
- Item III: incident reporting/posting; training; process for filing grievances; nothing more critical than safety
- Item IV: transparency; general framework; did not receive notice (RFP consultant response: check with County Assessor Office – per State law, notification by US Mail with county address on file)

VI. Advisory Committee Nominations

- Nomination notices were sent out three times to 175 email addresses, also posted, and sent to condo and apartment building property managers for distribution to owners/tenants.
- Following a discussion, nomination deadline was extended to Friday, Sept. 12. Nominations should be sent to board@VisitLittleTokyo.org. To qualify, candidates must be property owners, have made some indication that they support the BID concept (by turning in their signed petitions and/or voting “YES” by the July 1 City Council hearing date).
- LTBA manages the BID; LTBID Advisory Committee represents the LTBID; Steering Committee is predecessor to the Advisory Committee, which represents a cross section of the community (business, legacy business, residents)
- LTBID Advisory Committee members must adhere to City of Los Angeles BID Policies and Guidelines. City Clerk’s Office representative is present if you have any questions.

Public Meeting adjourned: 8:00pm

